



REASON CONSULTING

A technology innovation implementation company

INTRODUCTIONS

Andy Bucholz, Chief Revenue Officer
andy.bucholz@reason.consulting
571-970-8825





Our Mission

Reason Consulting is focused on creating value for our clients by providing products and services which increase accuracy and capacity.

WHY CHOOSE REASON

SaaS-Solutions- all sizes

- Digital Canvas
- Case Manager
- CAVS - Cost Analysis Valuation System
- TaxScribe (e-File solution in 4 states and soon to be Virginia)

Government Services

- Auditing
- Outsourcing

OUR
SOFTWARE
SOLUTIONS

DIGITAL  CANVAS

CASE  MANAGER

 **COSTANALYSIS**
VALUATION SYSTEM

DIGITAL CANVAS

Current challenges with Business Canvassing:

- Inefficient
- Time consuming
- Staff intensive

DIGITAL CANVAS



Discovery tool that augments your current business data



Expands with additional analytics and your business databases



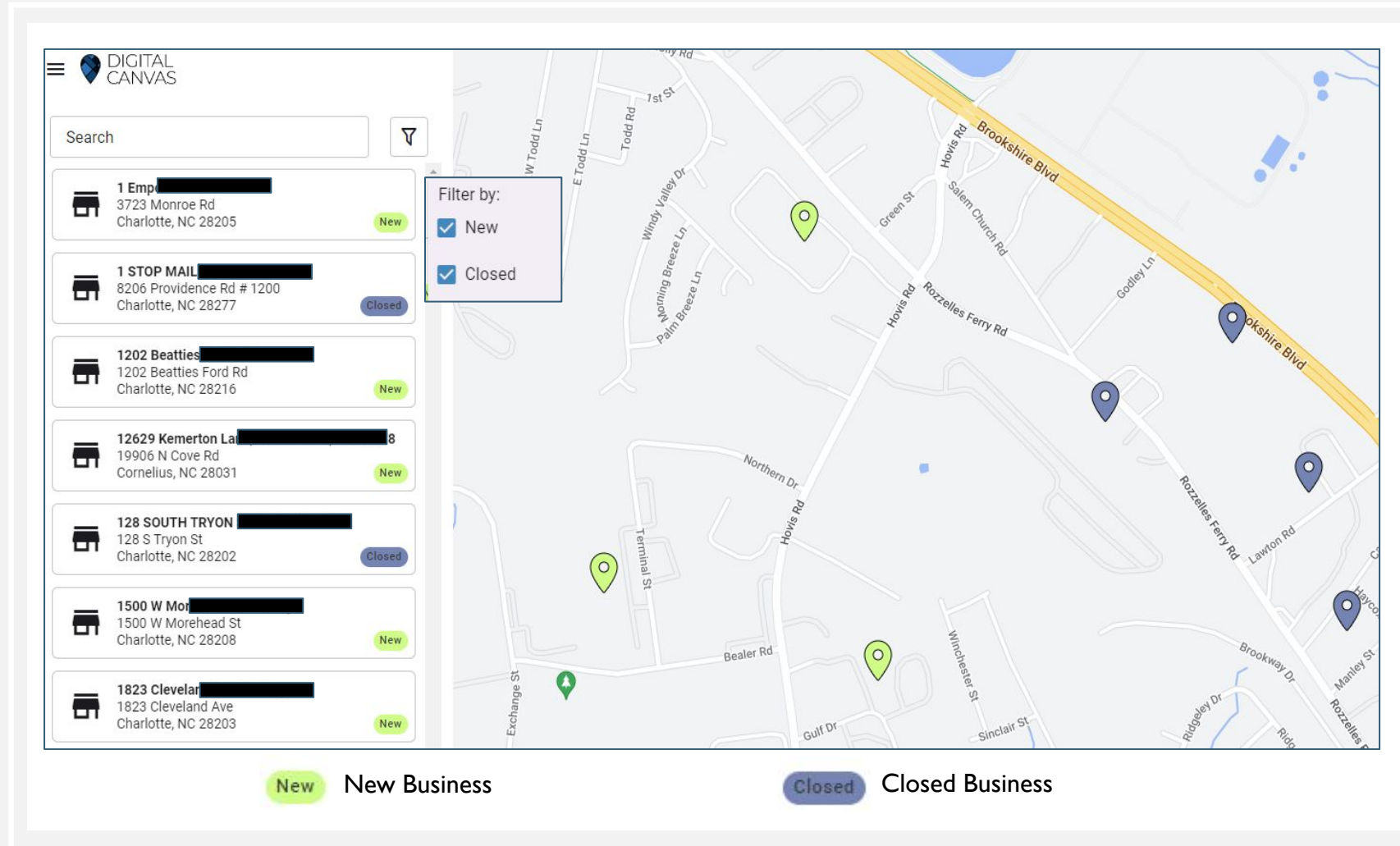
Displays hits on a live map-based interface



Finding New and Closed businesses

DIGITAL CANVAS CONT.

- Access on a desktop or mobile device
- See new and closed business
- Gain insights on additional information
- Upload notes and capture images
- Open a case using Case Manager



DIGITAL CANVAS CONT.

“Edit” takes you
to Case Manager



DeHaa [REDACTED]

7536 Or [REDACTED]
Charlotte, NC 28213

[Open in Google Maps](#)

Edit

Business Information

Phone

9802243 [REDACTED]

Website

dehaan [REDACTED]

Additional Website

brownsfloorcovering.com/

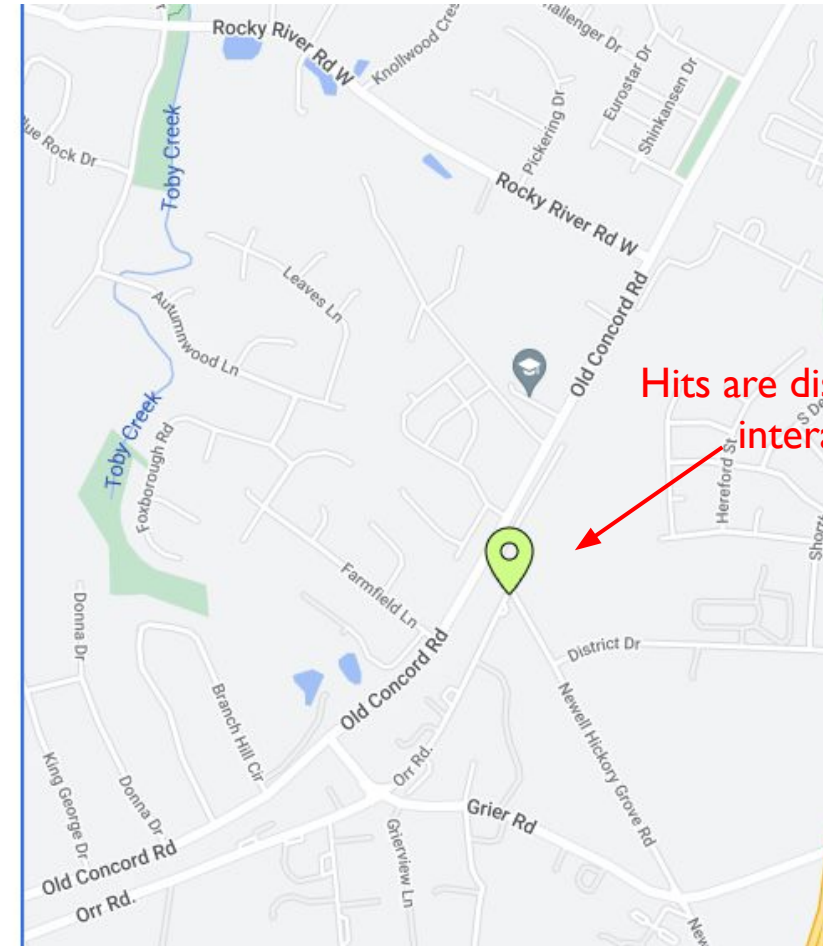
Business Research

None

New

Notes

Attachments



Hits are displayed on a live
interactive map

Additional data and links allow
you to further investigate from
Digital Canvas

DIGITAL CANVAS CONT.

Staff can take screenshots from their desktop of interesting evidence of active businesses



Google Street View allows further investigation



Google Street View of address

AUDIT AWARE CASE MANAGER

CASE MANAGER

- Audit Management Software that allows you to see all audits being conducted by your organization
- Manage users in a hierarchy
- Customize audit types and their workflows
- Navigate by assignment, type, auditor, and status
- Ensures audits are consistent, accurate, and efficient
- Secure, monitored access through encryption

Case Manager

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- Navigate by assignment, type, auditor, and status
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Continue to process non-compliant
Dehaa [REDACTED] into compliance

The background of the slide features a close-up, slightly blurred image of a financial document. It includes a spreadsheet with columns of numbers and a bar chart at the bottom with bars of varying heights. A pen is visible on the left side of the chart area.

CHALLENGES With Business Personal Property Assessments

- Often done manually
- Requires research from multiple sources
- Time-consuming
- Inefficient

CAVS



COSTANALYSIS
VALUATION SYSTEM

- Tool to estimate the value of personal property owned by a business
- Over 400 prepopulated templates
- Customizable by number of employees and assets
- Data is automatically updated
- Store previous estimates for easy reference

CAVS DEMO VIDEO



Not all businesses file
their business personal
property taxes. We can
help.

[CONTACT US](#)



Defensible Valuations

Simplify the estimation process for hundreds of business types with pre-populated templates including assets and their value for each business type.



Asset Values

Depend on accurate and up-to-date cost information for all assets unique to each business type in our extensive list.



Instant Experts

Equip your staff with an online knowledge base to streamline assessment of small businesses and increase the quality of correspondence with taxpayers.

CAVS

This would reflect your jurisdiction's name and address

- Start a dialog with a non-compliant business
- Create more fair and equitable estimations
- 30 years of experience at your fingertips
- Quick check for questionable taxpayer estimations

Notes and Date Created

CAVS Business Estimate

Reason Consulting
2820 Selwyn Avenue
Charlotte NC 28209
7049536349

Business Contact:

DeHaa [REDACTED] LLC
123 Main Street
Anywhere NC 12345
Dehaar [REDACTED]

Non-Compliant Business information

Primary Contact:

Matt [REDACTED]

123-456-7890

Estimate Year	Account #	Started On	NAICS Code	Map/Parcel Number	Business Type
2023	000012	2015-05-26	238320	orwere-0001-fsdfs	Painting Company

ASSETS	COST
Air Compressor	\$ 4,080
Camera	\$ 1,200
Credit Card Terminal	\$ 490
Furniture & Fixtures	\$ 2,000
Generator	\$ 4,520
Misc Equipment	\$ 6,000
Phone System	\$ 1,500
Safety Equipment	\$ 2,000
Scaffolding	\$ 4,920
Security System	\$ 1,300
Specialized Equipment	\$ 24,000
Tools	\$ 3,000
Trailer	\$ 3,160
Neon Sign	\$ 2,000

Assets itemized

SUBTOTAL \$ 60,170

Adjustment 0%

Factor TOTAL \$ 60,170

Total

NOTES

Non Compliant Business - Let's talk

FOR OFFICE USE ONLY

Date: 8/18/2023

Assessor: Andy Bucholz



Fair and Equitable
Estimates



Streamlined
Process



Convenience



Best Practices
with BOA

HOW CAVS CREATES VALUE